

According to Gartner Research, every hour of information technology training provides 5.75 hours of increased capacity.<sup>1</sup>



November 9 - 12, 2009 | Atlanta  
Georgia World Congress Center

*Extremely valuable material you really can't get anywhere else.*

Sheryl Jackson  
Washington Restaurant Association  
Summit 2008 attendee

## Why Summit Is the ROI-Centric Conference of the Year

We've worked tirelessly to make sure your organization's dollars go visibly further at Sage Summit. The popular annual customer conference offers an agenda that will equip you with the knowledge you need to work better, faster, and smarter. We're confident that Summit will yield a tremendous return on your investment—and we've run some key numbers to prove it.

### 1 One-on-One Support From Product Experts

If a half-hour phone support consultation is valuable, how much more valuable is a personalized, face-to-face conversation? Better yet, one in which you get to choose the topic—from simple to complex—and bring valuable skills back to the office. At Summit, you can even make additional appointments onsite to boost your ROI. Get questions answered... on your terms.

**ROI fact: Outside of Summit, 30 minutes of phone support may cost as much as \$75.**

### 2 Exclusive Classroom Training Sessions AND Hands-on Labs

At Summit, hundreds of comprehensive training sessions and hands-on labs are available under one roof—and led by those who know the ins and outs of your Sage product. Attendees explore the topics that matter most to their organization at beginning, intermediate, and advanced levels. Let's face it: getting hands-on, personalized instruction comes at a premium in our industry. But Sage refuses to compromise when it comes to the finest education possible at Summit. Hands-on labs deliver advanced product knowledge—and that knowledge can translate into huge cost benefits for your organization.

**ROI fact: Outside of Summit, 2 hours of classroom instruction may cost as much as \$175 and a two- or three-day, hands-on class may cost as much as \$1,600.**

## Even More Bottom-Line-Boosting Reasons to Attend

### 3 Tap Into the Expertise of Others at Roundtable Peer-to-Peer Discussions

Summit attendees can chat peer-to-peer with those who utilize the same software and share similar job roles. Connecting with the broader product community can spark ideas that could help you enact positive change when you return to the office.

### 4 Discover the Valuable, Functional Solutions at the Trade Show

The latest product trends and innovations are at the Summit exhibit hall. Those who attend will often become their company's change agent for a valuable technology, such as an add-on solution, and offer up recommendations for new useful features.

### 5 Network With Key Players Who Can Help Your Business

Learn how others are advancing their organizations in today's climate. Connect with exhibitors, experts, and session leaders who will inform, inspire, and address difficult questions. You won't find this kind of product-specific insight anywhere else.

### 6 Learn From Stimulating Speakers and Constructive Group Events

Your team will be inspired by compelling speakers discussing issues that impact your organization every day. Attendees will also be able to synthesize what they've learned with some downtime, including a customer appreciation event, *Summit Presents: Night at the Aquarium*.

By the time attendees leave Summit, we hope they feel refocused, recharged, and ready to make an ROI-centric impact for their organization.

Register early and save: [www.sagesummit.com](http://www.sagesummit.com)

<sup>1</sup> Source: <http://www.webcpa.com/article.cfm?articleid=30857&pg=ros>

