



USER STORIES: COMMERCIAL CONSTRUCTION



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A WEEK TO
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GROWING OUR
BUSINESS.”**

– Eric Uhrenholt, Co-Founder

- Wireless **mobility**
- Yellowpad **stylus to text**
- Simple Interface **up & running**
- Digital Camera **worth 1000 words**
- Annotation **notes & ideas**
- Forms Engine **personalized**
- Filing Cabinet **CYA**
- One Touch Send **fire and forget**

DIAMOND SERVICES

Field2Base Equates Significant Time Savings

Executive Recoups 15 Hours Per Week of Previously Lost Time

Diamond Services (www.diamondservices.net) is an engineering and construction firm that specializes in the design and building of cell phone sites, most of which are invisible to passersby. Its co-founder, Eric Uhrenholt, found his time was being devoured by up to 30 site walks a week and all the follow-up each required. He immediately recognized that Field2Base could be the answer to his time starved state and decided to put it to the test.

“Since using Field2Base I have 15 extra hours a week to concentrate on growing our business, sending out proposals and closing business,” says Uhrenholt. “It has eliminated at least three time consuming steps I regularly had to take.”

Pre-Field2Base, Uhrenholt had to spend time driving to and from the office in order to complete a variety of tasks. These included downloading site photos from his digital camera, printing them out, annotating the photos, making photocopies of all the annotated photos and his site notes, and hand delivering a complete set of all the photocopied documents to his colleagues. Sometimes Uhrenholt wouldn’t get back to the office for two to three days, at which time he was faced with the daunting process of sorting through hundreds of photos and copious notes. In addition, he would periodically misplace his notes. Today, Uhrenholt uses his Field2Base to take site photographs, which he immediately annotates and sends, along with his notes, using Field2Base’s wireless communications to his colleagues.

“By being able to instantly convey the details of a project the clarity of communication between myself and others involved with it has greatly increased,” says Uhrenholt.

In addition, because Uhrenholt is able to disseminate project details instantaneously, his colleagues are not held up by him. They can set up a job and get to work on it right away, without unnecessary delays.

Group Buy-In

“I typically walk a site with up to six people including a real estate agent, zoning specialist, telephone company interface person and electrical engineer,” says Uhrenholt. “Field2Base enables me to show them what I’m planning to do while we are all together, which helps me get group buy in. This, in turn, leads to fewer delays.”

What’s your potential?

Ready to learn how Field2Base can help your business? Give us a call.