



USER STORIES: RESIDENTIAL CONSTRUCTION

BO TAYLOR FINE HOMES

Contractor Immediately Realizes Field2Base Benefits

Instant Gratification.

Bo Taylor, Owner and Founder of Bo Taylor Fine Homes (www.botaylor.com), a leading custom home and remodeling contractor, put Field2Base to use just 24 hours after receiving his tablet PC. During a sales call he walked around the potential client's home taking pictures and annotating them using Field2Base. Doing so enabled him to have a visual file of what the homeowner wanted done and to document various conditions that the Bo Taylor Fine Homes crew would have to work around such as a heating and air register that would need to be moved. In addition, while walking through the home, he used the Field2Base sketch functionality to draw a diagram of the duct work that would have to be constructed. Taylor later was able to provide the homeowner with a very accurate quote for the job due to the essential project details he had compiled using Field2Base. The homeowner was impressed by the quick turnaround of the proposal which demonstrated a clear understanding of what needed to be done. Before using Field2Base, Taylor could not immediately turn around client quotes because he made all his project notes on a legal pad and later transferred them to a desktop. The process was laborious and time consuming.

"Field2Base will be like when fax machines came into being," says Bo Taylor. "Everyone in our business will wonder how we did business without it." He adds that his engineer and sub contractors have already said that they want one.

Saving the Office When Disaster Strikes.

Bo Taylor Fine Homes is headquartered in North Carolina's Outer Banks, a hurricane prone area. He and his family, as well as his crew and their families, have to evacuate the area at least once a year. Thanks to Field2Base, Taylor knows his work data is safe, which means one less major thing to worry about during a stressful time. His data is secure because Field2Base backs up all data that funnels through and keeps it stored on servers in a secure facility with complete redundancy and disaster capabilities. Field2Base then provides Taylor with a disk featuring all the details of a project once it is completed.

Return on Investment.

"My investment in Field2Base is already making me money," says Bo Taylor. "It saves me many steps I had to previously take, which in turn saves me time and, as we all know, time is money."

What's your potential?

Ready to learn how Field2Base can help your business? Give us a call.



**"MY INVESTMENT
IN FIELD2BASE IS
ALREADY MAKING
ME MONEY."**

– Bo Taylor, Owner and Founder

- Wireless **mobility**
- Yellowpad **stylus to text**
- Simple Interface **up & running**
- Digital Camera **worth 1000 words**
- Annotation **notes & ideas**
- Forms Engine **personalized**
- Filing Cabinet **CYA**
- One Touch Send **fire and forget**